Learning Targets

Students will be able to:

- Identify what diversification is
- Understand the benefits and detriments of diversification
- Recognize different styles of investing

Diversification

Watch the three videos below. Watch for what they all say about diversification

Mark Cuban: <u>https://www.youtube.com/watch?v=UgdNTzul27k</u> (only the first 4 minutes)

Ramsey: <u>https://www.youtube.com/watch?v=rrBLkfWg_MI</u> <u>https://www.youtube.com/watch?v=HHw8o73m1ro</u>

Kiyosaki: <u>https://www.youtube.com/watch?v=8z9ARscmPqE</u>

Questions about diversification

What is diversification?

Is it important?

What are the similarities and differences that the three videos have on diversification?

Do you see yourself closer to Ramsey, Cuban or Kiyosaki when it comes to diversification and investing? And why?

Another way to think about it is, if you had 10,000 dollars which of the strategies in the video would you follow for investing that money?